

FOR IMMEDIATE RELEASE**IFLIX SECURES TOPLINE CONTENT DEALS WITH FOX, BBC AND WARNER BROS.**

Catalogue content deals offer iflix subscribers a vast selection of award-winning and popular TV shows and movies

KUALA LUMPUR, May 12, 2015 – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to thousands of hours of entertainment for a low monthly price, today announced it has entered into multiple content agreements with Hollywood's top studios, including Twentieth Century Fox Television Distribution ("Fox"), BBC Worldwide ("BBC"), and Warner Bros. International Television Distribution ("WBTD") to offer iflix subscribers the best in television and film programming.

The catalogue deals feature award-winning TV series such as:

- Fox's *Homeland* and *American Horror Story*;
- The longest running sci-fi TV show in the world, *Doctor Who*, as well as global crime drama hit *Sherlock* from the BBC
- Seven seasons of WBTD comedy series *The Big Bang Theory*

Also available on iflix will be:

- Some of Fox's most popular shows such as *Modern Family*, *Sons of Anarchy*, *Sleepy Hollow*, *New Girl*, and *It's Always Sunny in Philadelphia*
- BBC's critically acclaimed conspiracy thriller *Orphan Black*;
- 10 seasons of WBTD's all-time fan favourite comedy *Friends*, as well as WBTD's hot new superhero series *Arrow*.

In addition, iflix subscribers will also have unlimited access to WBTD's great action movies *Superman Returns*, *Batman Begins*, *Green Lantern* and *Sherlock Holmes: A Game of Shadows*, to name a few, rounding out the 10,000 hours of top TV shows and movies available in 2015.

iflix Group CEO, Mark Britt commented: "We are thrilled to be partnering with some of the world's top TV and film studios. Each has a long established history of excellence in producing popular, award-winning content in every genre and for every generation."

Britt continued: "We have made a commitment to deliver the best selection of television



series and movies to Southeast Asian consumers. These deals with Fox, BBC and WBIT are integral pieces in fulfilling that promise.”

Fox Vice President Sales, Asia at Twentieth Century Fox Television Distribution, Brendan Zauner said, “We are excited about the opportunity to work with iflix in Malaysia and the Philippines. The SVOD business is here to stay and being able to partner with a professional operator like iflix, getting in at the ground level is something we value at Fox. It is true to our vision of providing the world’s best content to people wherever they happen to be, in whatever manner they choose to consume it.”

Said Monty Ghai, SVP and GM of Southeast Asia for BBC: “This partnership with iflix represents an exciting step for us. It is the first time that our slate of world class content will be available on an OTT platform in Malaysia and the Philippines. We look forward to growing our relationship with the iflix team in the years ahead.”

Launching in key Southeast Asian markets, including Malaysia, Thailand, Philippines, Indonesia, and Vietnam throughout 2015, iflix will offer consumers more than 10,000 hours of top U.S., Asian regional, and local TV shows and movies. Each subscription will allow a user to access the service on five devices, as well as download content to their mobile, tablet, computer, or television set, for viewing anywhere, anytime.

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ABOUT IFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

ABOUT TWENTIETH CENTURY FOX TELEVISION DISTRIBUTION

A unit of 21st Century Fox, Twentieth Century Fox Television Distribution is a global leader in the distribution of award-winning motion pictures, television programming and entertainment content across pay-TV, broadcast television and SVOD. Twentieth Century Fox Television Distribution connects audiences around the world with premium content from the production divisions of Twentieth Century Fox Films, Twentieth Century Fox Television, FX and FBC as well as other 21st Century Fox companies.

ABOUT BBC WORLDWIDE

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2013/14, BBC Worldwide generated headline profits of £157.4m and headline sales of £1,042.3m and returned £173.8m to the BBC. For more detailed performance information please see our Annual Review website: <http://www.bbcworldwide.com/annualreview>

ABOUT WARNER BROS. INTERNATIONAL TELEVISION DISTRIBUTION

Warner Bros. International Television Distribution is one of the world's largest distributors of feature films, television programs and animation to the international television marketplace (broadcast, pay cable, basic cable, satellite, pay-per-view, subscription video-on-demand, digital platforms, etc.). It licenses some 61,000 hours of programming (including more than 6,500 features and 3,000 television programs, comprised of tens of thousands of individual episodes), dubbed or subtitled in more than 40 languages, to telecasters and cable casters in more than 175 countries.

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