

**FOR IMMEDIATE RELEASE****IFLIX RECORDS OVER 100,000 SUBSCRIBERS AS SOUTHEAST ASIA'S FASTEST GROWING INTERNET TV SERVICE**

KUALA LUMPUR, JULY 23, 2015 – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to thousands of hours of entertainment for a low monthly price, today announced that it has activated over 100,000 subscribers streaming over 30 million minutes of content, less than two months since launching in Malaysia and the Philippines. Moving from strength to strength, these new milestones cement the Company's position as the most popular and fastest-growing Subscription-Video-on-Demand (SVOD) service in the region.

The Company's advanced programmatic marketing stack, which captures viewer data reveals that subscribers tune in for an average 1 hour and 45 minutes per session daily with activity spiking over the weekend with users binging on full seasons of award winning shows such as Friends, Modern Family, Homeland and Dexter.

Having recently announced a succession of partnerships with top studios and distributors including Disney, Paramount, Warner Bros, MGM, Fox Studios, BBC, STARZ, and Primeworks, iflix offers subscribers tens of thousands of hours of popular Hollywood, international, Asian language, and local content with new titles being added daily.

Streaming the latest seasons of smash hit television shows Black Sails, Scorpion, 2 Broke Girls, Continuum, Criminal Minds, Marvel's Agents of S.H.I.E.L.D, Scandal, Once Upon a Time and Revenge, to name just a few, iflix is Southeast Asia's top destination for the most recent episodes of Hollywood favourites, all available on demand.

iflix Group CEO Mark Britt commented: "We're thrilled that we've surpassed 100,000 subscribers since launching at the end of May. We remain focused on delivering an outstanding value proposition for our users by adding new content and new features in the coming year and look forward to continuing to smash our internal targets in the years ahead."

Having recently launched in Malaysia and the Philippines, iflix will roll out its world class



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service to additional key Southeast Asian markets, including Thailand and Indonesia throughout 2015, offering consumers one of the largest libraries of top U.S., Asian regional, and local TV shows and movies available in the region. Each subscription allows users to access the service on five Internet capable devices such as mobile, tablet, computer, or television set, for viewing anywhere, anytime.

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ABOUT iFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to tens of thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

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Play now at iflix.com