

**FOR IMMEDIATE RELEASE**

## **IFLIX LAUNCHES LIVE FOOTBALL STREAMING IN INDONESIA WITH TVONE**

*Football fans in Indonesia can now live stream matches from premiere leagues GO-JEK Traveloka Liga 1 and Liga 2 on iflix*

**KUALA LUMPUR, May 31, 2017** – iflix, the world's leading Subscription Video on Demand (SVoD) service for emerging markets, offering subscribers unlimited access to thousands of TV shows, movies and more, is thrilled to launch live streaming of premiere football in Indonesia. Through a landmark partnership with leading national free-to-air broadcaster tvOne, iflix becomes the first international SVoD service to offer live *GO-JEK Traveloka Liga 1* and *Liga 2* match coverage in Indonesia.

Beginning with Bali United F.C. vs. Persib Bandung on Wednesday, 31 May at 8:30 PM (UTC+07:00), iflix will offer nine new matches per week – seven from Liga 1 and two from Liga 2.

*GO-JEK Traveloka Liga 1* and *Liga 2* football matches will be broadcast live simultaneously on iflix and tvOne to millions of viewers across Indonesia. Not only will iflix carry over 200 live football matches – all tvOne pre-match and post-match programs plus highlights of the *GO-JEK Traveloka Liga 1* and *Liga 2* can be enjoyed on the service.

CEO of iflix Indonesia, Cam Walker commented: "Indonesians are huge football supporters – particularly our own national leagues, Liga 1 and Liga 2. This partnership with tvOne represents a huge milestone for iflix, making us the first and only international SVoD service to live stream Indonesia's most popular sporting competition for local football fans to enjoy whenever, wherever. We can't wait to experience every second of it with all of our subscribers across the nation."

David E. Burke, tvOne Director of Operations & Synergy added: "We are excited to partner with iflix. Now, football fans in Indonesia will find it easier and more convenient than ever to catch their favorite football players and teams who compete in *GO-JEK Traveloka Liga 1* and *Liga 2*. Together with iflix, we are thrilled to deliver the best of sports entertainment to fans across the country."



LET'S PLAY

Now available in 18 markets across Asia and MENA, iflix offers consumers, a vast library of top Hollywood, Asian regional, and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever.

For new subscribers, iflix offers a complimentary one-month trial with full access to its service, features and content. Go to [www.iflix.com](http://www.iflix.com) to register.

## **ABOUT IFLIX**

iflix is the world's leading Subscription Video on Demand (SVoD) service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

### **For media enquiries, please contact:**

Zaya Pono  
iflix Regional PR & Communications  
[zaya@iflix.com](mailto:zaya@iflix.com)  
+60 17 9292 754