



FOR IMMEDIATE RELEASE

CTO OF DISNEY INTERNATIONAL, EMMANUEL FRENEHARD JOINS IFLIX

Kuala Lumpur, 7 November 2016 – iflix, the world's leading Internet TV service for emerging markets, offering subscribers thousands of TV shows, movies and more, is thrilled to welcome the head of technology for all of Walt Disney's businesses outside of the United States, Emmanuel Frenehard as Chief Technology Officer of iflix Group, effective from January 2017.

Frenehard most recently served as Senior Vice President and Chief Technology Officer for Walt Disney International, where he led technology strategy and operations across all subsidiaries of The Walt Disney Company in Asia Pacific, Europe, the Middle East, Africa and Latin America. Previous to this, Frenehard served as Senior Vice President & Chief Information Officer for Walt Disney International. In this position, he was responsible for Information Technology services including strategy and planning, infrastructure, common applications and support operations.

Frenehard will bring 20 years of experience leading large-scale global technology organizations, driving Disney International's global expansion and implementing new business models. His recent achievements include the launch of Disney's first ever multi-content direct-to-consumer digital subscription service in the UK, namely DisneyLife.

iflix Group Co-founder and CEO Mark Britt commented: "We are thrilled to welcome Emmanuel, one of the world's foremost digital technology experts and strategists to the iflix family. His proven track record in leading technology operations and delivering results through collaboration is unparalleled and will be a key driver as we continue to consolidate iflix's leadership position and rapid growth globally."

"What iflix has achieved in just over a year with its service and regional roll out is incredibly inspiring and a testament to the strength of the company. I am excited to join the iflix family as Chief Technology Officer, and looking forward to continuing to bring technology innovation and help drive the company's strategy forward in such a dynamic market," added Frenehard.

Now available in Malaysia, Thailand, the Philippines, Indonesia, Sri Lanka and Brunei, iflix will continue to roll out its world-class service to key additional emerging markets in the coming months. Offering consumers a vast library of top Hollywood, Asian regional,



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and local TV shows and movies including many first run exclusives and award-winning programs, each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also download TV shows and movies from iflix's extensive catalogue for offline viewing.

For new subscribers, iflix offers a complimentary 30-day trial with full access to its world-class service, features and content. Go to www.iflix.com to register.

ABOUT IFLIX

iflix is the world's leading Internet TV service for emerging markets, offering users unlimited access to thousands of TV shows, movies and more. With a vast selection of first run exclusives, award winning movies and shows, plus the best in local and regional programs, iflix places the entertainment people want at their fingertips to either stream or download. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

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