

**FOR IMMEDIATE RELEASE****iFLIX, PLDT AND SMART SHARE THE GIFT OF ENTERTAINMENT**

**MANILA, December 14, 2015** – iflix, Southeast Asia’s leading Internet TV service, offering subscribers unlimited access to tens of thousands of hours of entertainment for a low monthly price, is pleased to announce, in conjunction with Smart Communications (Smart) and Philippine Long Distance Telephone Company (PLDT), a landmark partnership to provide iflix’s world-class service to Smart’s greater than 70 million customers in the Philippines. The collaboration will allow PLDT Home, Smart, Sun and TNT customers to enjoy tens of thousands of hours of TV shows and movies available on iflix, whenever, wherever, at no additional cost, courtesy of Smart Communications and PLDT.

From mid-December, all Smart, Sun and TNT subscribers will receive a 3-month iflix subscription bundled with their existing service (valued at PHP 387), sponsored by Smart at no additional charge. PLDT Home subscribers will enjoy 12-months of iflix (valued at PHP 1,584) at no additional charge, for all DSL, Fibr, uLTERa, or Telpad plans.

The collaboration will enable the launch of significant product breakthrough with instant access for Smart, Sun and TNT customers. To access their subscription, eligible Smart customers simply go to [iflix.com](http://iflix.com) or the iflix app, with no need to sign up or sign in. In a world first, the iflix system will instantly recognise the user is on a Smart connection, and will tag that device using proprietary technology - be it a phone, laptop, desktop or tablet - and enable iflix on that device to allow the user to watch iflix wherever, whenever. Smart and PLDT subscribers will also be able to download shows to their mobile phone or tablet to watch their favourite shows, even when they aren’t connected to the internet.

Sherwin dela Cruz, iflix Philippines Country Manager, said: “We are thrilled to share the gift of entertainment to all PLDT Home and Smart subscribers. It has been an incredible year for iflix, and our latest collaboration is a testament of our commitment to give as many people as possible access to the best in entertainment from across the world. Now, anyone with a PLDT Home connection or a Smart, Sun or TNT number can binge on iflix’s extraordinary library wherever, and whenever.”



LET'S PLAY

Commenting on the collaboration, Ariel P. Fermin, PLDT and Smart EVP and Head of Consumer Business, said, "Our latest collaboration with iflix reflects our promise to drive digital innovations that allow our customers to live a richer Smart Life. In an age where consumer lifestyles are more dynamic and on-the-go, we are proud to introduce a world first with a seamless iflix experience that allows our subscribers to enjoy tens of thousands of hours of the Philippines' favourite TV shows and movies – with no need to sign up or sign-in."

Now available in Malaysia, Thailand and the Philippines, iflix will continue to roll out its world-class service to additional key Southeast Asian markets in coming months. With over a million members within six months of launch, iflix offers consumers the largest library of top Hollywood, Asian regional, and local TV shows and movies available in the region. Each subscription allows users to access the service on up to five devices, including phones, laptops, tablets, and television sets, for viewing wherever, whenever. iflix subscribers can also now download thousands of TV shows and movies from iflix's vast library for offline viewing. The service is priced at only P129 per month in the Philippines for unlimited access with no ads.

For new subscribers, iflix offers a complimentary 30-day trial with full access to iflix's world-class service, features and content, with no credit card or payment details required. Go to [www.iflix.com](http://www.iflix.com) to register.

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## ABOUT IFLIX

iflix is Southeast Asia's leading Internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons plus movies from Hollywood, The UK, Asia and more, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, laptop, tablet, TV... wherever, whenever.

Let's play.

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