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“LAYAN RAYA IFLIX STYLE” WITH MAYA KARIN

Malaysia’s most celebrated actress and singer, Maya Karin joins Team iflix

KUALA LUMPUR, July 8, 2015 – iflix, Southeast Asia’s leading Internet TV service, offering subscribers unlimited access to thousands of hours of entertainment for a low monthly price, today announced that Malaysia’s most celebrated, award-winning actress, model, and singer Maya Karin is iflix Malaysia’s Hari Raya ambassador. As part of the ‘Layan Raya iflix Style’ celebration and in conjunction with the release of her new single ‘*Pulang*’, Maya Karin will be awarding up to 10,000 30-day subscriptions to new iflix users as well as sharing her favorite TV shows and movies available on iflix.

Maya Karin is one of the leading and most established actresses in Malaysia’s film industry. Highly acclaimed for her role in comedy-drama film, *Pisau Cukur* – now available on iflix, she currently holds the record for most Best Actress nominations at the Malaysian Film Festival, with two wins in the category. She is further, one of only two Malaysian actresses to have won the prestigious Best Actress Award at the Asia Pacific Film Festival.

Said Azran Osman-Rani, CEO of iflix Malaysia, “It is a tremendous honour to have an entertainment icon of Maya Karin’s caliber representing iflix as an ambassador. At iflix, we are committed to working with the best partners in technology, content, distribution and marketing. This partnership with Maya, Malaysia’s leading actress to celebrate this important national holiday is a testament of this pledge.”

Said Maya Karin, “iflix is an extraordinary opportunity to be part of a revolutionary change in the way the people of Southeast Asia are entertained. I am thrilled to join the iflix team, and look forward to sharing my excitement with everyone in person.”

Having recently launched in Malaysia and the Philippines, iflix will roll out its world class service to additional key Southeast Asian markets, including Thailand, Indonesia, and Vietnam throughout 2015, offering consumers more than 11,000 hours of top U.S., Asian regional, and local TV shows and movies. Each subscription allows users to access the service on five Internet capable devices such as mobile, tablet, computer, or television set, for viewing anywhere, anytime.

For more information on the Layan Raya iflix Style campaign, please visit <http://www.facebook.com/iflix.letsplay>



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27-7 The Boulevard
Mid Valley City 59200
Kuala Lumpur, Malaysia

Play now at iflix.com



LET'S PLAY

ABOUT iFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

For media enquiries, please contact:

Peggy Lee
Corporate Communications
peggy@iflix.com
+60 122 178 345

Mark Britt
Group CEO
mark@iflix.com
+60 163 638 181

27-7 The Boulevard
Mid Valley City 59200
Kuala Lumpur, Malaysia

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