

## IFLIX OFFICIALLY LAUNCHES IN THAILAND & WELCOMES TOP CELEBS TO THE IFLIX FAMILY

**Bangkok, 30 November 2015** – iflix, Southeast Asia's leading Internet TV service, offering subscribers tens of thousands of hours of entertainment for a low monthly price, has officially launched in Thailand after drawing 200,000 subscribers during its 12-week trial phase. Further, the Company is pleased to announce its partnership with numerous top celebrities – including actresses and best friends **Jeab – Sopicdnapa Chumpanee** and **Aom – Phiyada Akkraseranee**, and up-and-coming stars **Jeab – Lalana Kongtoranin**, **Note Panayanggool**, **Paule – Ponphan Sittinawawit** – who join the iflix family both as investors in the business and advisors in the curation of new content for online viewers.

**Mr. Azran Osman-Rani, Chief Operating Officer of iflix Group**, said, *“We are thrilled to have officially launched iflix in Thailand.. We have seen exceptional growth and demand for iflix here, with over 200,000 people registering for the service in the 12-weeks since we introduced our trial. We are very excited to make our vast library of popular international, regional and local content, cutting edge technology and low pricing available to subscribers in Thailand. With over 950,000 subscribers across the region in only six months since launch, iflix is undoubtedly the region’s fastest-growing player”*

**Ms. Artima Suraphongchai, Country Manager for iflix (Thailand) Limited**, added, *“We are honored to welcome Thailand’s favourite celebrities, **Jeab – Sopicdnapa Chumpanee**, **Aom – Phiyada Akkraseranee**, **Jeab – Lalana Kongtoranin**, **Note Panayanggool**, and **Paule – Ponphan Sittinawawit** as the newest members of the iflix family. In addition to their roles as ambassadors and shareholders, they will also participate in content curation and in the production of **“iflix Originals”** – a new initiative where iflix will collaborate with leading independent Thai studios and production houses to develop iflix-exclusive programs. This partnership underlines our dedication to deliver the very best in content to our subscribers.”*

*“I am incredibly excited to be a part of the iflix family,”* said actress and producer **Aom – Phiyada Akkraseranee**. *“iflix is a fantastic new service for Thai people and offers an enormous selection of great shows and movies to enjoy wherever and whenever you want. I am delighted to be working with the team to curate and develop new content, and can’t wait to share our work on iflix Originals, which we hope will bring something completely new to the Thai entertainment industry.”*

Actress and celebrity doctor **Jeab – Lalana Kongtoranin** added, *“I am so pleased to be part of the iflix team. We live in a connected world, and an Internet TV service, as exceptional as iflix is a great answer to our lifestyle and entertainment needs. In particular, the ability to*



*download shows and watch them whether I am online or offline is amazing! I am very excited about the many new projects we have planned, so stay tuned!"*

Now available in Thailand, Malaysia, and the Philippines, iflix will continue to roll out its world-class service to additional key Southeast Asian markets in coming months. With over 950,000 subscribers six months since launching, iflix offers consumers the largest library of TV shows and movies of top Hollywood, Asian regional, and local TV shows and movies available in the region.. Each subscription allows users to access the service on five Internet capable devices, including mobiles, tablets, computers, and television sets, for viewing wherever, whenever. iflix subscribers can also now download thousands of TV shows and movies from iflix's vast library for offline viewing. The service is affordably priced at less than THB 84 per month in Thailand – payable by credit card, online banking services, bank transfers, or in person at convenience stores such as FamilyMart.

For new subscribers, iflix offers a complimentary 30-day trial with full access to iflix's world-class service, features and content, with no credit card or payment details required. Go to [www.iflix.com](http://www.iflix.com) to register.

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#### **About iflix**

[www.iflix.com](http://www.iflix.com)

iflix is Southeast Asia's leading internet TV service, offering users unlimited access to tens of thousands of hours of top TV shows and movies from all over the world. With a huge selection of your favorite comedies, drama, K-drama, cartoons plus movies from Hollywood, The UK, Asia and more, iflix places the entertainment you want at your fingertips. For one low monthly fee, iflix subscribers can watch on their mobile phone, tablet, laptop, or TV.. wherever, whenever..

Let's Play!

\*Remark: The service's name is styled in English as either iflix or iFLIX.

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