

FOR IMMEDIATE RELEASE**IFLIX IS SOUTHEAST ASIA'S BEST DESTINATION FOR
KOREAN TELEVISION**

KUALA LUMPUR, 31 July 2015 – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to tens of thousands of hours of entertainment for a low monthly price, today announced it has entered into licensing agreements with all four of the top Korean content producers and distributors, KBS Media, iMBC, SBS, and CJ E&M, to offer subscribers the best and most popular Korean television programming with the largest library of Korean entertainment available online.

iflix's enormous range of popular Korean titles include multi award-winning dramas such as:

- KBS Media's *Bel Ami* (starring Jang Keun-suk, IU), *Good Doctor*, *Dream High 2*, and classic shows *Winter Sonata* and *Full House*;
- iMBC's highly rated drama *Moon Embracing The Sun*, *The Empress Ki*, *Medical Top Team* and *Jewel In The Palace* (starring Lee Young-ae) one of the highest rated Korean dramas of all time;
- SBS's multi-award winning shows such as *My Love From The Star** (starring Kim Soo-Hyun and Jun Ji-Hyun), *The Inheritors*, *My Girlfriend is Gumiho*, and all-time classic *Stairway to Heaven*;
- CJ E&M's star-studded K-pop dramas including *The 3rd Hospital* (starring Choi Sooyoung from SNSD), *Emergency Couple* (starring Ji-hyo Song from *Running Man*), *Who Are You*, *Vampire Prosecutor*.

iflix has also licensed exceptionally popular Korean entertainment titles including:

- Global phenomenon, top KPOP Chart Show *M-Countdown* from CJ E&M which iflix will receive just two weeks after its Korean broadcast;
- SBS's multi award winning *Running Man*, one of Southeast Asia's most popular variety shows.

* *My Love From The Star* is not yet available in the Philippines.



LET'S PLAY

The extraordinary content offering of more than 3,500 hours of English-subtitled Korean content is significantly wider, greater and more comprehensive than any other player on the market, and establishes iflix as the best online destination for Korean television.

Having recently launched in Malaysia and the Philippines, iflix will roll out its world class service to additional key Southeast Asian markets, including Thailand and Indonesia throughout 2015, offering consumers one of the largest libraries of top U.S., Asian regional, and local TV shows and movies available in the region. Each subscription allows users to access the service on five Internet capable devices such as mobile, tablet, computer, or television set, for viewing anywhere, anytime.

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ABOUT iFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

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Play now at iflix.com